

DECORATING

- Use balloons and streamers in school colours to or assist in decorating. Ask the Student council student leaders to help with decorating Print your free posters and bunting from asca.com.au!

VOLUNTEERS

- **Holler for Parents** to become volunteers
- Encourage **new and past volunteers** to join you in the fun of Celebrate Canteen Week
- Have a **Fancy Dress Day**, ie, Hawaiian Day, Loud T-shirt, Fun Hat or Fascinator Day

COMPETITIONS

- **How many** lollies/chocolates/paper clips in the jar competitions
- Promote the **colouring competition** in the first weeks of May. Use the entries to assist in decorating
- Ask Classroom teachers or OHSC to make a banner or design a colourful poster
- Engage the art department and have a Competition for the most decorative posters
- Ask the home economics students to invent a new meal and give it a name

NOTICEBOARDS/SOCIAL MEDIA

- Promote a **special meal** you have planned
- Use a **chalkboard or blackboard** to post notices leading up to Canteen Week
- Try to use **Noticeboards** around the school and at the front of the school
- Promote on **community notice boards**, facebook pages etc

THEMES / DEALS

- Give your best-selling menu items a fun name for the week. Consider naming a meal after a staff member everyone will know, or the school name
- Organise a Staff Meal Deal and promote in staff room
- Choose a Hawaiian, Italian, Asian, or Mexican theme for a sensational school meal deal offer
- Offer meal deals promoting new items or favourites
- How about a **Monday Madness Deal** to get sales up on a Monday? What about a '**Chewsday**' special or a **Wicked Wednesday, Thankful Thursday** and a **Fabulous Friday?!**
- Brand your own house-made items with a sticker identifying it as a school made item
- If the weather's cold, focus on **hot food meal deals**
- Contact your food distributor to discuss specials they have on for the week. **Using specials = increased profit**
- If you use online ordering remember to promote your **Canteen Week meal deals online**

ADVERTISING

- Ask the school to promote in student **daily notices, weekly parade or assembly**
- Ask school to promote the event during the first weeks back in Term 3
- Promote CCW around the canteen & tuckshop **counters and cash registers**
- Print your ASCA free resources like posters and bunting and pin up in classrooms, and decorate the canteen

WITHIN YOUR SCHOOL

- Arrange meetings with the Principal, the school P&C and volunteers to discuss opportunities and ideas
- Engage '**celebrity**' servers during the week, such as staff, teachers or local 'heroes'